




GUARDIAN
Solar & Power Solutions LLC

Power of the Solar

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About Us

Guardian Solar and Power Solutions Limited (GSPS) is a holistic renewable energy company poised to empowering Nigerian and Africa's industrial, business and residential communities through the application of solar and wind energy technologies. The company's long-term strategic focus is to be Africa's leading provider of renewable energy (RE) solutions in products and services.

With its operational head office on KM22 Lekki Epe Expressway, the Company is a specialty provider and integrator of RE systems designed for developing communities. **Guardian Solar and Power Solutions Limited (GSPS)** positions itself to serve a broad-spectrum of sectors in need of cost efficient and reliable source of energy, guaranteeing sustainable business for Small and Medium Scale Businesses.

Vision Statement

To become the Africa's leader in the creation, development, and deployment of solar and wind technologies that converge the advancement of human civilization with that of the environmental condition.

Mission Statement

To profitably and sustainably deliver first in class renewable energy products and services in Nigeria and underdeveloped communities in Africa.

Management Philosophy Statement

Excellence in products and services customers is the top priority for **Guardian Solar and Power Solutions Limited (GSPS)**. GSPS believes that high-quality product delivery and first-class service from office employees and field technical personnel.

A work environment that is flexible, encourages open communication, prizes fairness, recognizes good work performance and respects the differences and rights of individuals and customers will enhance productivity.

Motivation to achieve excellence is maximized when customers and staff are treated with decency, trust and respect.

Excellence in Performance — GSPS has a passion for pursuing its mission to advance renewable energy product and services as a means of promoting health, education, human welfare and clean environment. This passion is demonstrated by employees' persistence, patience and commitment to clientele need by setting goals, benchmarks and timetables for products and services, and encourage staff to take responsibility for the integrity of the products and services.

Excellence in Customer Service — GSPS has a strong belief in people and a respect for relationships, both internal and external. To meet customer expectations, GSPS managers provide staff with effective systems and up-to-date information, and they demonstrate a caring attitude toward customers.

To achieve excellence in performance and customer service goals, GSPS believes that Clientele Management is an interactive process that is most effective when it is based on shared values and expectations.

Our Values

Guardian Solar and Power Solutions Limited (GSPS) demonstrates an enthusiastic commitment to and pride in offering first-class quality products and services to Clients. Our Values are expressed in the following core principles that guard our operations:

Decency and Fairness

GSPS encourages an atmosphere in which issues of fairness and equity can be discussed openly and dealt with respectfully, responsibly and effectively.

A Spirit of Teamwork

GSPS employees see their own work in the context of GSPS 's overall mission and promotes cooperation among employees in the achievement Clients goals.

Flexibility and Resilience

GSPS views change as an opportunity, so, seeks to embrace and manage change by involving personnel in identifying and meeting challenges.

Individual Differences

GSPS recognizes that diversity is a source of strength and is committed to building and maintaining a work force that is diverse in all respects and able to capitalize on its diversity to enhance creativity and productivity.

Employee Development

GSPS encourages learning and development of staff potential by providing training, development and advancement opportunities to all employees.

Collaborative Decision Making

GSPS recognizes that the best decisions frequently reflect a variety of perspectives, knowledge, skills and experience.

Open Communication

GSPS pursues and promotes open communication and opportunities for staff to contribute to or provide feedback on decisions.

Health and Well-being of its Employees

GSPS recognizes the positive outcome of workplace on health and well-being. A good mental and physical health enables employees to put in their best effort; therefore, **GSPS** pursues a work environment that aggressively promotes health.

Employee Recognition

GSPS seeks a variety of ways to acknowledge and reward individual and team contributions.

Performance Integrity

GSPS is dedicated to exploring and improving organizational performance against best practices; and considers same as integral part of work process by encouraging employees to expand their knowledge of all facets of RE in order to accomplish its mission.

Operations Integrity

The Company's Operations Integrity Strategy is project focused as each customer is viewed as a partner in renewable energy and clean environment. Each Client will receive all technical and advisory support to achieve our goal of optimizing clientele business operations via flawless execution of products and services.

Guardian Solar and Power Solutions Limited (GSPS) runs all operation with the highest level of ethical standards and optimal integrity in all aspect of our services, including free technical inspection and evaluation, delivery, inventory handling, product distribution, and maintenance services.

All power systems are sold to clients as pre-packaged kits, assembled and test run by **Manufacturer Representative and/or Guardian Solar and Power Solutions Limited (GSPS)** employees and Technically certified team.

Products & Services

Guardian Solar and Power Solutions Limited (GSPS) provides a wide range of affordable, reliable and sustainable power solutions, products and services to Local Governments, Homes, Hotels, Hospitals, Small and Medium Scale businesses in order to optimize electricity use, economic growth and stability.

The SMEs are becoming more and more present in countries' economies. They play significant roles in our national economy by providing various goods and services, creating job opportunities, developing regional economies and communities, helping the competition in the market and offering innovation.

A **GSPS-driven** affordable, accessible and cost-effective renewable energy solutions will be the fillip to jumpstart new businesses and revive ailing ones.

Marketing Strategy

We are VALUEORIENTED!

Energy demand in Nigeria is expected to continue to increase over the coming decades, largely fuelled by industrial expansion and increasing economic prosperity. The Nigerian Government has, however, recognised the importance of energy efficiency as a key element of Small and medium scale enterprises strategy and action. Engagement and active participation of the private sector are the key components for delivering the Nigerian government objectives for energy efficiency and SMEs.

Despite the high potential for energy cost savings across the private sector, a number of barriers prevent businesses in Nigeria from identifying and implementing energy efficiency opportunities in their premises and operations.

Although appreciably dependent on E-MARKETING, our marketing strategy is multidimensional, infiltrating selected market deploying the following strategies:

- Build a Network of reputable renewable energy outlets
- Organize Intensive Awareness and Engagement Sessions with Target Market Segments where electricity consumption is critical and at high cost
- Partner with reputable real estate companies, including initiatives for funding of Mega or Turnkey projects
- Work with Select Banks on community business power support
- Continually explore other cost-effective innovative options for solar and wind energy products and services

Partnering reputable international manufacturers of top-quality renewable energy products, **Guardian Solar and Power Solutions Limited (GSPS)** will enhance the ease of doing business and reduce energy cost significantly.

Flagship Products

Our Flagship Products: Complete Grade A Solar and Power Products and Services (for your Businesses, Communities and Homes) with 5 to 25 years warranty range.

- Solar Energy
- Solar Cooling
- Solar Heating
- Solar Lighting
 - ✓ Community Solar mini Grid Power System
 - ✓ Breakthrough renewable energy products

All Products have a range of 5 to 25-year Manufacturer and GSPS Warranty

Air to Water Technology

In pursuit of its commitment to holistic renewable energy and preservation of the environment, **Guardian Solar and Power Solutions Limited** is committed to provision of affordable, safe and clean water through Air to Water Technology which ultimately reduces global warming. Through availability and consistent promotion of **Air to Water Technology**, access to clean water is sustainable for businesses, schools, communities and the rural poor.

The atmosphere contains **37.5 Million Billion Gallons of water**. This is part of the hydrological cycles which maintains air and water vapour making this a virtually unlimited source of water. This volume of water in the atmosphere underscores affordable and sustainable **Air to Water Solution**.

Air to Water Technology process requires that atmospheric water generators extract water from the surrounding air and filter it to remove particulates and bacteria. ***The resulting water is clean and free of chemicals and other hazards.*** In areas where water is scarce or polluted, atmospheric water generators are reliable sources of clean, safe water.

Guardian Solar and Power Solutions Limited remain unflinching in its commitment and advocacy role of ensuring holistic renewable energy, empowering Nigeria and Africa's industrial, business and residential communities through the application of solar, air and wind energy technologies.



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